

## Goa Dairy to hike price after market survey



Goa Dairy had been mulling to hike prices of milk supplied by it in Goan market after the Gujarat Cooperative Milk Marketing Federation (GCMMF) had hiked the price of its milk brand Amul. However, the dairy has decided to conduct a market survey before announcing a hike.

Agostino Misquita, chairman of Goa Dairy's three-member administrative committee, said they have asked its marketing department to conduct a survey of the milk market in Goa, based on which, they can take a decision.

"The dairy's administrative panel was to decide on the milk price hike on Wednesday, but it has been deferred as they had no proper report of the state's milk market," he said. There was a proposal for the hike in prices Goa Dairy's milk as it has been suffering a loss of Rs 22 lakh per month, since the onset of Ukraine war, as it has affected the prices of the ingredients and raw materials used by the dairy, a dairy official said.

## Purchase price of milk should be increased – Will the Govt nod?



The State Executive Committee of the Tamil Nadu Milk Producers' Association passed a resolution stating that the purchase price for milk producers should be increased, and the outstanding sum owing to them should be paid immediately. In Salem, the Tamil Nadu Milk Producers Union's State Executive Committee met.

The committee stated "While the purchasing price of milk was raised in 2019, the price of milk has not been raised since then. Due to increased gasoline and diesel prices, manufacturers are finding it difficult to purchase food for their animals. As a result, the Tamil Nadu government should move to raise the milk procurement price".

Cooperatives are used by milk producers to distribute their product. For months, the authorities have been hesitant to pay their debts. As a result, milk producers are depressed to a great extent. As a result, the unpaid milk bill should be paid as soon as possible.

## Amul enters fresh milk market in Andhra Pradesh



The Andhra Pradesh Dairy Development Cooperative Federation Managing Director Babu A, launched the Amul fresh milk and curd products in the city on Thursday along with the officials of the Amul. He said until now the milk sourced in A.P. has been supplied to the plants in other States but from now on it will be sent to the Amul plant in Nuzvid, first amul plant in A.P

For the first time, Amul is introducing fresh milk products in A.P. It is also for the first time Amul is selling milk in the same place where it is sourcing it.

GCMMF Ltd chief general manager Manoranjan Pani said Amul is the outstanding example of the power of the farmer's cooperative movement. "We are confident that the people of A.P. will incorporate Amul fresh milk and other products into their daily diets." Mr. Pani said Amul will inaugurate one plant in every city of the State every month up to a year from now so that a majority of the urban areas are covered.

## Agriculture and Animal Husbandry Departments services go online in Shimla

Agriculture, Animal Husbandry and Fisheries Minister Virender Kanwar inaugurated 11 online services, five online services in the Agriculture Department, and six in the Animal Husbandry Department on 16 March 2022.

He said five services in the Agriculture Department were the Chief Minister Nutan Polyhouse Project, the Chief Minister Green House Renovation Scheme, the Mukhyamantri Khet Sanrakshan Yojna, the Anti-Hail Net Scheme and the State Agricultural Mechanisation Programme.

The other six services are maintenance of pregnancy ration for indigenous or cross-bred cows of farmers belonging to BPL families of general categories, the Him Kukut Palan Yojna, the Krishak Bakri Palan Yojna, the maintenance of pregnancy ration for livestock breeders under the SCSP, the provision of subsidised ration to sheep breeders and the best animal award scheme.

He said applicants would no longer have to go anywhere to apply for the DBT scheme and could apply for multiple schemes using a single login. He said the facility for the review of online applications, transparency in processing of applications, process of first come, first served, paperless application process along with reporting would also be provided through the online services.



## The dairy sector and milk brands need to employ technology at every level

Recently America's largest independent dairy supply chain technology provider Dairy.com had bought 100% stake in Mr. Milkman, which was their first India investment. Mr. Milkman – a SaaS platform empowers dairies and other industries to manage customer subscriptions and deliveries with unrivaled efficiency.

Ryan Mertes, CSO of Dairy.com said "the dairy market in India is uniquely positioned as it has grown exponentially in the last decade, faster than almost any other market worldwide. As the Indian middle class continues to grow, we see an immense opportunity here"

Samarth Setia, CEO and Co-Founder of Mr. Milkman said, In India, the dairy sector and milk brands will need to employ technology at every level, right from milk procurement to the last delivery mile, to grow and be successful. Milk brands in India and around the world operate on slim margins. Since milk prices have a cap, the only way to be profitable is to become more efficient – which can only happen by implementing technology from one end of the operations to the other. We have the edge over others due to the tried and tested advanced suite of solutions from Dairy.com, which covers the entire dairy value chain.



## Greenfield mega dairy Plant coming up in Raviryal, Telangana

Animal Husbandry Minister Talasani Srinivas Yadav on Thursday said the State government is establishing a greenfield mega-dairy plant at Raviryal in Maheshwaram mandai of Rangareddy district under the Dairy Processing and Infrastructure Development Fund (DIDF) scheme with an outlay of Rs 246.25 crore.

The plant will have a capacity of five lakh litres per day, which is expandable to eight lakh litres. The construction works have already begun, the Minister informed the Assembly. Replying to a question raised during the Question Hour, the Minister said the present milk production in the State is 162.68 lakh litres per day.



“As envisioned by Chief Minister K Chandrasekhar Rao to ensure that the family profession is encouraged in order provide livelihood, the government introduced Milch Animal Distribution Scheme for the benefit of 2,13,000 members of four co-operative dairies — Telangana State Dairy Development Co-operative Federation Limited, Nalgonda Rangareddy Milk Producers Mutually aided Co-operative Union Limited, Karimnagar Milk Producers Company Limited and Mulukanoor Women’s Mutually Aided Milk Producers Co-operative Union Limited,” he said

## Govt providing financial help to set up dairies across country: Balyan

The Centre is providing financial assistance to set up dairies across the country through various schemes, including dairy processing and infrastructure development fund and the national programme for dairy development, Union Minister Sanjeev Balyan said.

Speaking in the Lok Sabha, Union Minister of State for Animal Husbandry, Dairies and Fisheries Sanjeev Balyan said the objective of the Dairy Processing and Infrastructure Development Fund (DP&IDF) is to create and strengthen milk processing and value addition infrastructure for dairy cooperative, multi-state dairy cooperative, milk producer companies, National Dairy Development Board (NDDDB) and its subsidiaries, registered self-help groups (SHGs) and farmer producer organisations.

Under this scheme, the minister added, NABARD raises funds and disburses them as loans to NDDDB and National Cooperative Development Corporation (NCDC) for onward disbursement to the end borrowers.

NDDDB has also been allowed to give loans to end borrowers from its own resources. The Central Government provides a 2.5 per cent interest subsidy for such loans, he said in the Lower House. Activities supported under this scheme include infrastructure for milk processing plants, milk transportation system and marketing infrastructure, among others. The Minister said the objective of the National Programme for Dairy Development (NPDD) scheme is to create and strengthen infrastructure for the production of quality milk, procurement, processing and marketing infrastructure, among others (PTI)



## Startup Story : MBA to Dairy entrepreneur

Sajid Bashir Shah of district Ganderbal was among the educated unemployed youth of J&K, with a MBA degree in hand. He always had an eye for business. After finding it futile to run after the government jobs. He visited the veterinary campus Ganderbal to obtain first hand information to establish a dairy Unit in the district to earn his livelihood.

The highly enthusiastic Sajid Bashir Shah gathered all the requisite information about the Integrated Dairy Development Scheme (IDDS) and found it very interesting, lucrative and viable economic activity. Without wasting any time, he applied under the flagship IDD scheme for establishment of dairy farm.



Mr. Shah established the dairy farm with 25 cows within a fortnight of its approval. He currently rears high quality Crossbred Holstein Frisian and Crossbred Jersey animals, besides having a good quality crop of heifers and calves ready, with an average daily milk production of 18-20 litres per cow. The estimated annual milk production of the farm is about 1.67 lakh ltrs with a turnover on account of sale of milk and other farm products is about Rs 60 lakh. After deducting all the expenses incurred on feeding, breeding, labour, culling, medications and vaccination, the estimated yearly profit of the dairy farm is Rs. 12.00 lakh, besides employment generation for at least 7 persons.

According to him dairy is one of the most important sectors and the vast population living in rural areas of the district relies on dairy and livestock for their livelihood and improving the position of the dairy sector in J&K is directly proportional to improving the socio-economic condition of people.

## Act fast to minimise impact of climate change

In India, the cash income from milk production is an important source of earnings for millions of farm households. Accentuating heat stress due to climate change would further erode profitability

The performance of livestock is strongly influenced by the thermal environment. study conducted by the National Dairy Research Institute, Karnal (Haryana), has brought out that each unit increase in the temperature humidity index (THI) – an indicator of thermal stress ,significantly reduces the fortnightly milk productivity of dairy animals by 0.42-0.67%



in the northern Indian plains. The stress condition in farm animals in this region stretches from mid-March to early November.

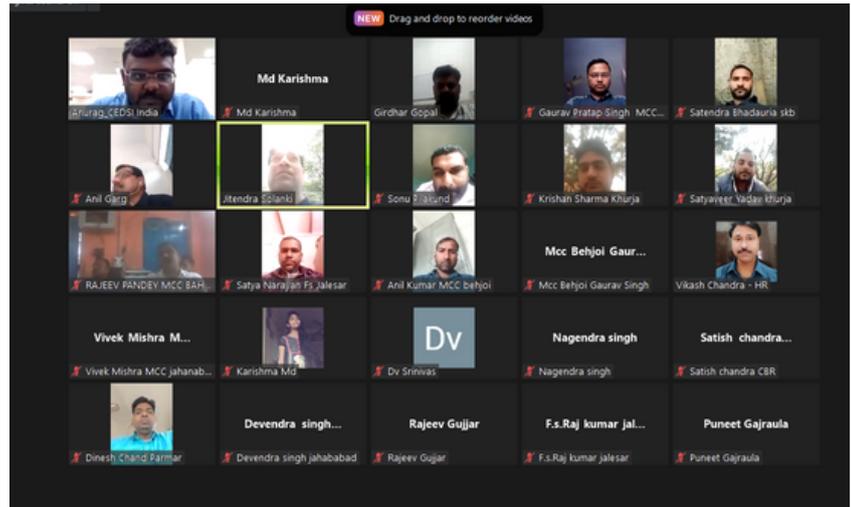
Under the business as usual scenario of population and productivity growth trends of dairy animals in the high milch animal density region comprising Punjab, Haryana and western Uttar Pradesh, the production losses due to heat stress are projected to be around 3,39,000 tonnes during 2020-29, which will further increase to about 6,29,000 tonnes during 2030-39. At the current price of Rs 45 per litre, this translates into a monetary loss of Rs 15.25 billion (2020-29) and will further accentuate to about Rs 28.30 billion in the subsequent decade.

Hence, together with increasing the milk yield of dairy animals, interventions are required to mitigate the adverse impact of future climate warming – an integrated approach to take up adaptation strategies at all levels to arrest this decline would be needed to be put in place.

## CEDSI organised an Industrial Training Program for Ananda Dairy

Centre of Excellence for Dairy Skills in India (CEDSI) organised a two-day online industrial training program for the employees of Ananda Dairy. The training was given for the job role of Dairy Farm Supervisor to 20 employees of Ananda Dairy. The training was imparted in the Hindi language. The training program was designed to upskill the efficiency of the workforce and help the organization to become sustainable.

The 2-day training program covered the topics such as Milkshed survey, Milk transport and logistics, milk testing, pricing of milk, clean milk production, communications, health and well-being of the farm animals. The Training gave employees good exposure to the importance of operations in the field.



## Centre of Excellence for Dairy Skills in India

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- ✓ Consulting and advisory services to help members
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